



FOR IMMEDIATE RELEASE

CASH Financial Services Group

Appointment of Executives

(Hong Kong, 11 March 2014) - CASH Financial Services Group (“CFSG”, or together with its subsidiaries, the “Group”) [SEHK: 510], a fully-fledged financial services provider, today announces the appointments of Mr. Eric Wong as Director and Chief Strategist, CASH Trinity Bullion Limited (“CASH Trinity Bullion”) and Mr. Hanson Ho as Managing Director, CASH Trinity Bullion. CASH Trinity Bullion is a wholly-owned subsidiary of CFSG principally engaged in gold and silver trading and investment.

Mr. Eric Wong holds an MBA from The University of Louisiana at Monroe and is a well known commentator and expert of trading and investment in international commodities, US and Hong Kong equities, forex and derivatives, and risk management. Before joining the Group, Mr. Wong worked with a number of international investment banks and institutions including Citigroup, Wardley HSBC, CLSA, BNP Paribas and The Stock Exchange of Hong Kong Limited. Mr. Wong is also a part-time lecturer of finance courses in various local universities.

Mr. Hanson Ho holds a Master of Science Degree in Financial Engineering from The City University of Hong Kong and a Bachelor Degree in Actuarial Science from University of Toronto. Mr. Ho has extensive experience in wealth management and business development with proven track record in start-ups, platform and sales force building in Toronto and Hong Kong.

As a direct trading participant of the Chicago Mercantile Exchange, the Group offers its client timely and cost-efficient access to the global futures market and investment in international commodities including gold and silver futures contract. With Mr. Wong and Mr. Ho on board, the Group will further strengthen its gold and silver trading business by developing new trading platform, offering additional products including gold bars/coins and silver bars/coins, and providing professional advice to clients in gold and silver trading. The demands for investment in



gold and silver in Hong Kong and China are increasing. With its connection to international exchanges, state-of-the-art platform, professional independent advisory team, the Group is confident that it can offer the best services to the clients and capture the opportunities in the arena.

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About CASH Financial Services Group (CFSG)

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in China. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit www.cashon-line.com.